REP HEADLINE# 6269461 TRF# 329195 \$\$\$_| MOD# 0: UNAPPROVED REV #2 \$\$\$ REP: :LINE#:REP :CD: CON CM AGY # 1292 PRDCT OBAMA FOR AMERICA ORDER # CITY TAX FLIGHT DATES SEP25/12 : LINE#: ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** M1-10 OK'D, SEE LNS 68-77 PLS CFM, THX 9/19 1010 WISCONSIN AVENUE NW TTLS RTS TO LENA FR CAITLIN JULIE WASHINGTON, DC 20007 SUITE 800 ACCOUNTING GREER MARGOLIS ALL INVOICES ARE TO BE SENT TO: AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGY. NAME GREER, MARGOLIS, MITCHELL ADV. NAME POLI/B OBAMA/D/PRE/US TIME PERIOD STATE TAX OCT1/12 WK-1 WASHINGTON, DC 3050 K ST NW, EST#1536 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6269461 : LGTH : SEC : ORDER WORKSHEET REP: TEL# 703 528 7800 CO-OP BILLING NEEDED AGENCY EST# = 1536 RATE START HARRIS REPORT FROM REP BUYER NAME KATIE KEULEMAN REP.# CLASS: NATL. SALES PRSN WA- JOE KNAUER 9/28 DATE : /WK: INVT : DATE : FAX# 703 528 7880 /WK: 0 OFF.# 6556 **CHANGES** *** WFTV-TV *** LOCAL DATE SEP19/12 TULE SALESMAN # REGIONAL SEP19/12 14.06 DAYS :TOTL: :SPTS: 14.06 0

PROGRAM : NIGHTLINE

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1135P-1210A

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FAX# 703 528 7880
HARRIS REPORT FROM REP SEP19/12 14.06
CHANGES *** WFTV-TV ***

				SPOTS/WK	LINE-30 FOR 3 SPO	8-1130P SEP29 ON	PROGRAM: NCAA FOOTBALL ORD COM1: FOOTBALL AIRS THIS IS A MAKE-GOOD FOR
ω	SAT	ω	9/29	9/29	\$3,300.00	30	72 A 800P-1130P
						\TT	PROGRAM : NCAA FOOTBALL
0	SAT	0	9/29	9/29	\$3,300.00	30	30 S 800P-1100P
				SPOTS/WK	NLY. INE-27 FOR 2	EWSDAYBREA FOR 6-7A SEP29 ON	PROGRAM : EYEWITNESS NORD COM1: RATE USED IS
2	SAT	2	9/29	9/29	\$675.00	30	71 A 600A-700A
						NEWSDAYBREAK	PROGRAM : EYEWITNESS
0	SAT	0	9/29	9/29	\$675.00	30	27 s 600A-900A
			35A	s 1205A-1235A r/wk	L, HOT TOPICS AIRS LINE-25 FOR 1 SPOT	FOOTBAL EP29 ON	PROGRAM: HOT TOPICS ORD COM1: DUE TO COLLEGE THIS IS A MAKE-GOOD FOR S
Н	SAT	Н	9/29	9/29	\$340.00	30	70 A 1205A-1235A
							PROGRAM : HOT TOPICS
0	SAT	0	9/29	9/29	\$340.00	30	25 s 1135P-1205A
				POTS/WK	LINE-5 FOR 4 SPOTS	SEP25 ON	STARTS AT MAKE-GOOD F
		PROGRAM	THIS WEEK.	AIR ONE DAY	FRIDAYS - 2X WILL AI	LIVE LATE ON	JIMMY KIMM KIMMEL AIF
4	TU-TH	4	9/27	9/25	\$340.00	30	69 A 1205A-105A
						L LIVE	PROGRAM : JIMMY KIMMEL
0	TU-F	0	9/28	9/25	\$340.00	30	5 S 1210A-105A
		WEEK.	DAY THIS WE	AIR ONE	FRIDAYS - 2X WILL LINE-3 FOR 4 SPOTS	RS LATE ON SEP25 ON L	PROGRAM: NIGHTLINE ATORD COM1: NIGHTLINE ATTHIS IS A MAKE-GOOD FOR
4.	TU-TH	4	9/27	9/25	\$825.00	30	
:TOTL:	EK : DAYS	:SPTS: WEEK	END :	: START : DATE	EC : RATE	: LGTH : S	:LINE#:REP :CD: TIME PERIOD

LINE#:REP	REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END : DATE	:SPTS:	WEEK : DAYS	:TOTL:
	လ	600A-900A	30	\$850.00	9/30	9/30	0	SUN	0
PROC	PROGRAM :	EYEWITNESS NEWS	NEWSDAYBREAK						
73	A	700A-900A	30	\$850.00	9/30	9/30	2	SUN	12
PROG ORD THIS	PROGRAM : ORD COM1: THIS IS A	EYEWITNESS RATE USED I	NEWSDAYBREAK [S FOR 7-9A. DR SEP30 ON LINE-37	37 FOR 2 SPOTS/WK	3/WK				
43	ഗ	1100P-1135P	30	\$2,000.00	9/25	9/30	0	TU-SU	0
PROC	PROGRAM :	EYEWITNESS NEWS	AT 11P						
74	A	1100P-1135P	30	\$2,000.00	9/25	9/30	σ	TU-F,SU	D
PROGI ORD O	PROGRAM : ORD COM1: THIS IS A	EYEWITNESS NE LATE NEWS AIR MAKE-GOOD FOR	AT 11P LATE ON P25 ON L	SATURDAYS, ONE DAY	WILL AIR 8/WK	2x.			
45	ഗ	800P-900P	30	\$4,000.00	9/25	9/25	0	TUE	0
PRO	PROGRAM :	LAST MAN	STANDING/ COUGAR T	TOWN					
75	A	900P-1000P	30	\$4,000.00	9/25	9/25	Н	TUE	Ь
PROG ORD THIS	PROGRAM : ORD COM1:	LAST MAN STAND: CORRECTED TIME MAKE-GOOD FOR SI	COUGAR PROGRAM ON LINE	TOWN 1. 3-45 FOR 1 SPOT/WK	/WK				
46	w	900P-1000P	30	\$9,250.00	9/25	9/25	0	TUE	0
PRO	PROGRAM :	DANCING RESULTS	02						
76	Þ	800P-900P	30	\$9,250.00	9/25	9/25	Н	TUE	H
PROG ORD THIS	PROGRAM : ORD COM1: THIS IS A	DANCING RESULTS CORRECTED TIME FOR MAKE-GOOD FOR SEP25	FOR PROGRAM. EP25 ON LINE-46	46 FOR 1 SPOT/WK	/WK				
54	Ø	1210A-105A	30	\$340.00	10/1	10/1	0	MON	0
PRO	PROGRAM :	JIMMY KIMMEL	LIVE						
77	A	1205A-105A	30	\$340.00	10/1	10/1	Н	MON	μ.,
PROG ORD THIS	PROGRAM : ORD COM1: THIS IS A	JIMMY KIMMEL PROGRAM AIRS MAKE-GOOD FOR	LIVE 1205A-105A. OCT1 ON LINE-54	4 FOR 1 SPOT/WK	WX				

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FAX# 703 528 7880

HARRIS REPORT FROM REP SEP19/12 14.06

CHANGES *** WFTV-TV ***

TOTAL 282815.00 SPOTS 160	CONTRACT TO TOTAL SP			62840.00	OCT/12	219975.00		SEP/12
(SEP19/12) PLS ADVISE.	\$340.00 \$340.00	30s 30s	OCT1 OCT1	SSED:MON/1210A-105A)FFER:MON/1205A-105A CMT:PROGRAM AIRS 1205A-105A.	4 MH	8#Y#5) OK'D	м10
(SEP19/12) PLS ADVISE.	\$9,250.00 \$9,250.00	30s 30s	SEP25 SEP25 PROGRAM.	MISSED:TUE/900P-1000P OFFER:TUE/800P-900P CMT:CORRECTED TIME FOR PROG	Q	BUY#4	OK'D	6 M
(SEP19/12) PLS ADVISE.	\$4,000.00 \$4,000.00	30s 30s	SEP25 SEP25 PROGRAM.	MISSED:TUE/800P-900P OFFER:TUE/900P-1000P CMT:CORRECTED TIME FOR PROG	ហ	BUY#4	OK'D	8W
(SEP19/12) PLS ADVISE.	\$2,000.00 \$2,000.00 R 2X.	30S 30S DAY WILL AIR	SEP25(6/WK) SEP25(6/WK) SATURDAYS, ONE	MISSED:TU-SU/1100P-1135P OFFER:TU-F,SU/1100P-1135P CMT:LATE NEWS AIRS LATE ON		BUY#43	OK'D	м7
(SEP19/12) PLS ADVISE.	\$850.00 \$850.00	30s 30s	SEP30(2/WK) SEP30(2/WK)	MISSED:SUN/600A-900A OFFER:SUN/700A-900A CMT:RATE USED IS FOR 7-9A.		BUY#37	OK'D	M6
(SEP19/12) PLS ADVISE.	\$3,300.00 \$3,300.00	30s 30s	SEP29(3/WK) SEP29(3/WK)	MISSED:SAT/800P-1100P OFFER:SAT/800P-1130P CMT:FOOTBALL AIRS 8-1130P		виу#30	OK'D	M 5
(SEP19/12) PLS ADVISE.	\$675.00 \$675.00	30s 30s	SEP29(2/WK) SEP29(2/WK) ONLY.	MISSED:SAT/600A-900A OFFER:SAT/600A-700A CMT:RATE USED IS FOR 6-7A O		BUY#27	OK'D	М4
(SEP19/12) PLS ADVISE.	\$340.00 \$340.00 35A	30s 30s RS 1205A-123	SEP29 SEP29 HOT TOPICS AI	MISSED:SAT/1135P-1205A OFFER:SAT/1205A-1235A CMT:DUE TO COLLEGE FOOTBALL,		BUY#25	OK'D	\mathbb{X}_{3}
(SEP19/12) PLS ADVISE. PROGRAM	\$340.00 \$340.00 THIS WEEK. E	30S 30S AIR ONE DAY	SEP25(4/WK) SEP25(4/WK) FRIDAYS - 2X WILL	MISSED:TU-F/1210A-105A OFFER:TU-TH/1205A-105A CMT:KIMMEL AIRS LATE ON FRI CMT:STARTS AT 1205A.		BUY#5	OK'D	М2
(SEP19/12) PLS ADVISE.	\$825.00 \$825.00 DAY THIS WEEK.	30S 30S AIR ONE	SEP25(4/WK) SEP25(4/WK) FRIDAYS - 2X WILL	MISSED:TU-F/1135P-1210A OFFER:TU-TH/1135P-1205A CMT:NIGHTLINE AIRS LATE ON	FERS:	EGOOD OF BUY#3	ION MAKEGOOD OK'D BU	STAT M1
DAYS :TOTL	S: WEEK :	: END :SPTS:	: START : DATE	: LGTH : SEC : RATE	TIME PERIOD	CD:	LINE#:REP :	: LIN:

REP HEADLINE# 6269461 TRF# 329195 REP: TEL# 703 528 7800 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

:LINE#:REP :CD:

TIME PERIOD

: LGTH : SEC :

RATE

DATE : /WK: INVT :

DAYS

:TOTL:

:LINE#:

0 FAX# 703 528 7880 HARRIS REPORT FROM REP SEP19/12 14.06 **CHANGES** *** WFTV-TV ***

MARKET TOTALS \$498,344 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% WOPX 0% WRDQ 1% EFTV 0% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE